



# PADS4

DIGITALSIGNAGESOFTWARE



**PADS4 is the successor of the award-winning PADS Professional software by Net Display Systems (NDS). With PADS4 providing your audience with the right targeted information at the right moment has never been that easy.**

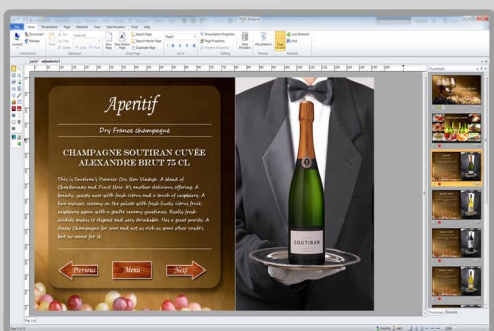
The PADS4 suite contains a user friendly Designer for creating appealing presentations, an intuitive Scheduler, and an Agent application for monitoring your entire network. Furthermore, PADS4 comes with Viewer and Server application. All applications have a Microsoft® Office look and feel, making sure PADS will be up and running in no-time.

You can effortlessly integrate real-time data of external data sources like MS Exchange, MS Dynamics, SAP, CMS systems, room reservation systems, queue management, social media, etc.

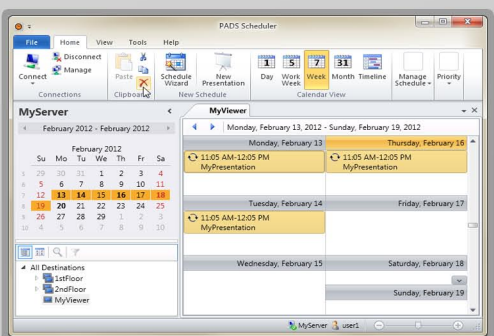
(Re)-using and displaying content of existing databases such as CMS information are key features of PADS4. It's a high-end digital signage solution that doesn't require recreating existing content. The integration of PADS4 results in saving time and budget costs by adapting the existing workflow of the end user.

Another standout feature of PADS4 is that various Viewer types are available in one package. You don't need to purchase multiple signage solutions if your requirements vary from simple to complex content.

PADS4 gives you the opportunity to easily use interactivity in a signage system. This interactivity can be based on several external triggers, such as touch screens, RFID, Bar-code, QR Code, face recognition, etc.



*PADS4 Designer*



*PADS4 Scheduler*

When choosing PADS4 as your digital signage solution your existing digital security policy won't be influenced as it runs under any virus scanner available.

With PADS4 you are well prepared for the future in Digital Signage. It enables you to deploy professional and profitable installations whether they are small or extremely large multi sited.

#### **PADS4 Product highlights:**

- Microsoft® Office look and feel
- Easy integration of real-time data without programming
- Content Designer included
- Reliable and stable performance in mission critical environments
- Ready to use in Software as a Service networks (SaaS)
- Simple license structure
- Software Development Kit for custom solutions
- Open system, based on standard technologies

#### **PADS4 Application highlight features**

##### **PADS4 Designer**

- Design of presentations with any possible content
- Designer with many creative features using layering and transparency
- Simple integration of interactive elements enabling to use touch screen and external triggers to change the content
- Influencing the behavior of content based on pre-defined rules. Enabling external factors to change the presentation
- Pre-defined data providers such as Exchange, Excel, etc

##### **PADS4 Scheduler**

- Managing content centrally and/or de-centrally
- User management for assigning user to groups and/or viewers
- Possibility to choose between simple or advanced scheduling of individual players or groups up to the second
- Priority based scheduling

##### **PADS4 Server**

- Automatic distribution to displays in pre defined time-frames
- Unlimited connectivity features to external systems
- Content distribution runs on all types of network protocols like LAN, WAN, WiFi 3G, 4G etc

##### **PADS4 Viewer**

- Smooth playback of HD content
- Supports all possible screen resolutions
- Communication with the viewers designed to reduce bandwidth

##### **PADS4 Agent**

- Advanced monitoring and remote management to track the status of the entire system or individual players
- Logging information for proof of play in milliseconds for use in Ad billing

For more information please visit our website [www.nds.eu](http://www.nds.eu) and download an evaluation version of our PADS software.

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